

## SCHOOL-COMMUNITY RELATIONS

File: KBE-R

### INTERNET PRIVACY

1. The Charlottesville City School Division shall not collect unnecessary personal information by means of its website, and shall collect only appropriate personal information to the extent necessary to serve its constituents and the community.
2. Personal information collected and retained by the school division's website will be maintained in compliance with the Government Data Collection and Dissemination Practices Act.
3. Any individual wishing to learn the purpose for which personal information has been recorded and the particulars of its use and dissemination may contact the Superintendent or designee regarding this information.
4. Any person wishing to correct, erase or amend inaccurate, obsolete or irrelevant personal information may do so by contacting the Network Administrator.
5. The school division shall inform the public of any personal information collected through its website by posting a privacy statement or a link to the privacy statement in a conspicuous fashion at the bottom of all web pages.
6. Copies of the privacy statement shall also be available and in all school media centers.

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Legal References.: Code of Virginia, 1950, as amended, § 2.2-3803(B).

Internet Privacy Guidelines (Final Draft), Virginia Department of  
Technology Planning.